

Rev. John C. Holland Awards



Celebrating the rich cultural
heritage and contributions of
the African Canadian
community

Saturday, February 25, 2017
Grand Central Ballroom
Liuna Station
Hamilton, Ontario

Celebrating Excellence

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Since 1996, the Rev. John C. Holland Awards (JCHA) has been celebrating excellence. JCHA celebrates the rich and diverse cultural heritage of our community, with a particular focus on the contributions of African Canadians to the social, economic, and cultural life of our entire city.

Each year, hundreds of Hamiltonians and other well-wishers join with the Rev. John C. Holland Awards Committee at what has become one of the premier events in our community. The event is a valued symbol of achievement. Previous award winners have included Dr. Gary Warner, “Rapid Ray” Lewis, Stewart Memorial Church and the Ontario Black History Society.

Since 1996, we have presented over \$100,000 in scholarships to help youth achieve their educational goal. This year we will continue this tradition of recognizing those who have made a significant contribution to our community as youth leaders, professionals, volunteers, community service and business leaders.



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Our Story by **Numbers**

21

Years Celebrating Excellence

162

Award Recipients

82

Youth Recipients

\$110,000 +

Awards to students

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Benefits of Sponsorship

Support of the Rev. John C. Holland Awards aligns your organization with one of Hamilton's premier annual events. It exposes your brand to an audience from Hamilton to the Golden Horseshoe and into the GTA. The audience consists of people who are passionate about diversity, inspired by inclusion, and keen to honour achievement.

You benefit by strengthening name and brand equity and goodwill amongst an educated, culturally diverse audience. The community will benefit from your investment in corporate social responsibility through celebration of Hamilton's best.



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Who was Rev. John C. Holland?

Reverend John Christie Holland was born in Hamilton in 1882 to parents who escaped slavery from southern United States and made their home in Hamilton.

For 33 years he worked as a railway porter (one of the few jobs opened to Black men during that time). Despite racial discrimination and bigotry, Reverend Holland worked his way up through the ranks to become head Porter and later to the position of private car attendant with the TH&B Railway.

In 1924, he became an ordained Minister and served as Pastor of Hamilton's Stewart Memorial Church. (The church has been designated an historic site by the Ontario government because its solid history and connection to the infamous Underground Railroad).

Reverend Holland was well loved by Hamiltonians from all walks of life. In 1953 he was honored as Citizen of the Year, the first African Canadian to be given that recognition. In 2003, he was inducted (post humously) into Hamilton's prestigious Gallery of Distinction.

The Rev. John C. Holland Awards were established in 1996 as a part of Hamilton Sesquicentennial celebrations. An initiative of the Hamilton Black History Committee, these awards serve to recognize the significant contributions of African Canadians to our entire community.



Gold Sponsor \$3,500



This comprehensive sponsorship package includes:

- Your company name on all advertising and promotional materials, posters, programs, signage and media promotions.
- Your company mentioned in all media releases and advisories.
- A full page advertisement in 500 copies of the Rev. John C. Holland Awards program.
- Your company's name promoted in signage at the awards ceremony, attended by a minimum of 250 guests.
- Your company mentioned through our social media platforms, including our Face book page and tweets about the event.
- Your company name listed in a thank you ad to be published.
- Invitation to a pre-event VIP reception for sponsors and nominees.
- The opportunity to personally present an award to a recipient on stage.
- Complimentary table of eight (8) tickets to the event.
- Your company's logo and a 200-word corporate profile posted on the Rev. John C. Holland Awards website for a full year.
- Verbal recognition and appreciation of your corporate sponsorship during the awards ceremony.

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Silver Sponsor \$2,500



This sponsorship package includes:

- Your company's name on all advertising and promotional materials including posters, programs, signage, and media promotions.
- A full page ad in a minimum of 250 copies of the Rev. John C. Holland Awards program.
- Your company's name listed in a thank you advertisement to be published.
- Five (5) complimentary tickets to the event.
- Your company's name listed as a corporate sponsor on the Rev. John C. Holland Awards website for a full year
- Verbal recognition and appreciation of your corporate sponsorship during the awards.

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Bronze Sponsor \$1,500

This sponsorship package includes:

- Your company name on promotional materials and program. A half-page ad in a minimum of 250 copies of the Rev. John C. Holland Awards program.
- Two (2) complimentary tickets to the event
- Your company's name listed as a corporate sponsor on the Rev. John C. Holland Awards website for a full year
- Your company name listed in a *thank you advertisement* to be published.



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Committee Members

Marlene Thomas:
Founder & Chair

Kathryn Wong:
Crooks – Co-Chair

Louise Noel-Ambrose
Administrator

Heather Greaves: Secretary

Shawn Washington-Purser

Chanéllé Thomas

Doreen Johnson

Eleanor Rodney

Adam Myrie

Jeff Holland

John Holland

Roli Pogoson

Shamso Elmi

Sajah Stiller

Some of Our Past Recipients

Mr. Michael Lee-Chin, **Business Award**

* Mr. Jackie Washington, **Award of Merit**

* Honourable Lincoln Alexander, **Award of Merit**

Dr. Gary Warner, **Community Service Award**

* Mr. Raymond G. Lewis, **Award of Merit**

Dr. Patricia Daenzer, **Professional Achievement Award**

Dr. Wilma Morrison, **Community Service Award**

Ms. Ann-Marie Ssemanda, **Youth Achievement Award**

Henry Idehen, **Youth Achievement Award**

Alexandra Yhan Thomas, **Youth Achievement Award**

Stewart Memorial Church, **Award of Merit**

Stephen Lewis, **Ally Award**

Elene Witter, **Professional Achievement Award**

Bernie Custis, **Sports Award**

Re. Francis Chisholm, **Ally Award**

Lawrence Hill, **Art & Culture Award**

*Deceased

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Sponsor Participation and Credit Card Authorization

PLEASE PRINT:

Name: _____ Position: _____ Organization: _____

Address: _____ City: _____ Prov./State: _____

Postal/Zip code: _____ Phone: _____ Email: _____

Sponsorship categories are as follows:

Gold \$3,500 Silver: \$2,500 Bronze \$1,500

Other sponsorships amount _____

Payment: Credit Card, Cheque _____

Credit Card information _____

Name on the Credit Card: _____

Billing address (if different from above):

Address: _____ City: _____ Prov./State: _____

Postal/Zip code: _____ Country: _____

Type of Card: Visa. Mastercard. Amex.

Card number: _____ Expiration date: _____

I hereby allow the Hamilton Black History Committee to charge my Credit Card \$ _____ CAD

Signature: _____ Date: _____ Amount paid: _____

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**You can be
a winner,
too!**

**Join with Hamilton's Black History
Committee in supporting the 2016
Rev. John C. Holland Awards.**

Please make all cheques payable to:

Hamilton Black History Committee

For more information or to become a sponsor, contact:

**Marlene Thomas, Chair
Kathryn Crooks, Co-Chair**

c/o Hamilton Black History Committee
30 West Ave North, Suite 307
Hamilton, Ontario L8L 8B8

Administrator: (905) 865 -1027

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 **[@hollandawards](https://twitter.com/hollandawards)**

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