



**The Rev. John C. Holland Awards
2018**



SPONSORSHIP OPPORTUNITIES

CELEBRATING EXCELLENCE IN OUR BLACK COMMUNITY

Saturday, February 10, 2018

Grand Central Ballroom, LIUNA Station

360 James St. N | Hamilton, ON

The Event

The Hamilton Black History Committee is pleased to host the 22nd Rev. John C. Holland Awards, taking place on February 10, 2018 at Hamilton's beautiful Liuna Station Banquet and Conference Centre.

The Rev. John C. Holland Awards were established to celebrate the rich cultural heritage of our community, with a particular focus on the contributions of African Canadians to the social, economic, and cultural life of our entire city. Since its inception in 1996, the event has received broad support from the community.

Each year, hundreds of Hamiltonians join with the Black History Committee to acknowledge and celebrate excellence. These awards have become one of the premier events in our community and a valued symbol of achievement.



The Opportunity

Title Sponsor (\$5,000)

- Name/Logo on all gala promotional materials and onsite signage as co-host of the event
- Name/Logo and a 200-word corporate profile posted on the JCHA website for one year
- Name/Logo on the JCHA social media pages for one year
- 4-minute speaking/presentation opportunity at the event
- Reserved table of eight (8) at the 2018 gala, with your organization name on centre stand at table
- Opportunity to set up a table/give away product or promotional materials at event

Presenting Sponsor (\$3,500)

- Name/Logo on all gala promotional materials and onsite signage
- Name/Logo posted on the JCHA website and social media pages for one year
- Verbal recognition as a presenting sponsor during the awards ceremony
- Opportunity to present an award on stage
- Six (6) tickets to the 2018 gala

Excellence Sponsor (\$2,500)

- Name/Logo on select gala promotional materials and onsite signage
- Name/Logo posted on the JCHA website and social media pages for one year
- Verbal recognition as an excellence sponsor during the awards ceremony
- Four (4) tickets to the 2018 gala



The Opportunity

Merit Sponsor (\$1,500)

- Name/Logo on select gala promotional materials and onsite signage
- Name/Logo posted on the JCHA website and social media pages for one year
- Verbal recognition as a merit sponsor during the awards ceremony
- Two (2) tickets to the 2018 gala

Youth Table Sponsor (\$700)

- Your sponsorship will allow eight (8) youth (under 18) to attend
- Name/Logo posted on the Rev. John C. Holland Awards website for one year
- Verbal recognition as a youth table sponsor during the awards ceremony
- Organization name on centre stand at youth table
- Two (2) tickets to the 2018 gala

Table of 8 (\$750)

- Reserved table for eight (8) at the 2018 gala
- Verbal recognition during the awards ceremony
- Organization name on centre stand at table

Create Your Own Package (\$750)

- We can create or suggest a package to suit your giving levels
- Honour a family name or a loved one – name your table
- Mix-and-match youth sponsorship with personal gala tickets

*** cheques to be made payable to: The Hamilton Black History Committee



You Too Can Make a Difference

Join the Hamilton Black History Committee in supporting the 2018 Rev. John C. Holland Awards

For more information, or to become a sponsor, contact:

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